



MISSION  
ASSURED™

## **SMARTRONIX, INC. AND RECOVERY.GOV 2.0**

---

### **RECOVERY.GOV BACKGROUND**

The American Recovery and Reinvestment Act (ARRA) of 2009 is an economic stimulus package enacted by the 111<sup>th</sup> United States Congress and signed into law by President Barack Obama on February 17, 2009. With billions of dollars to be invested, ARRA calls for unprecedented levels of transparency and accountability. As specified by ARRA Section 1526, “Board Web site,” Recovery.gov is the main vehicle for providing each citizen with the ability to monitor the progress of the Act.

As established by the ARRA, the Recovery Accountability and Transparency Board has the responsibility for managing content, operations, and maintenance of the Web site. This includes designing, implementing, and operating a Web site that clearly captures and transmits information on stimulus fund expenditures, impacts, and results in an intuitive, user-friendly way for use by a wide range of audiences.

The Act can be reviewed online at: <http://www.recovery.gov/?q=content/act>

### **THE PROCUREMENT PROCESS AND AWARD**

The Recovery.gov 2.0 task was procured in a competitive environment under the newly awarded GSA Alliant contract, which was also competitively awarded. There are 59 awardees under the Alliant contract, including many of the largest and most respected information technology companies in the United States. Smartronix provided a proposal that the government selected as “Best Value” to perform the task’s contractual requirements.

### **SMARTRONIX HISTORY AND OVERVIEW**

Smartronix is a classic example of the small business American dream. Founded in 1995 on credit cards, life savings, and second mortgages in a one-room basement office in Lexington Park, Maryland, the company founders had a vision for a company that would demonstrate a strong commitment to customer service and a desire to create a family-oriented culture. Our deep tradition of client and employee commitment and a never-ending desire for continuous improvement has resulted in what was envisioned years ago – a family-like bond with employees and long-lasting partnerships with clients.

Today, Smartronix is a global professional solutions provider specializing in network operations, cyber security, enterprise software solutions, defense and commercial products, and Health IT. With a 14-year history supporting military, federal, and commercial clients, Smartronix is a highly reputable company that has a proven record in supplying innovative technical expertise

toward the development of a wide range of technological and management solutions. Smartronix' success and growth is based largely on its ability to quickly adapt and respond to the needs of clients, providing not only the technical expertise necessary to deliver essential solutions, but also the mature management and leadership required to support and sustain large-scale, enterprise initiatives. Right-sized, Smartronix is able to maintain the flexibility, agility, and employee-friendly atmosphere of a small company yet stand toe-to-toe in competition with major corporations 100 to 1,000 times our size.

Smartronix is headquartered in Hollywood, Maryland, and has more than 550 employees in operating locations in Virginia, North Carolina, Florida, Alabama, Georgia, Ohio, Texas, and Arizona as well as at strategic locations in Germany, Korea, Japan, and the Philippines. Smartronix provides its clients with assurance of its capability to provide quality products and services through the implementation of its corporate Quality Management System, which is ISO 9001-2000 certified. Smartronix is also appraised at Carnegie Mellon Maturity Model - Integrated (CMMI) Level III. Through the implementation of corporate-wide processes and procedures based on both the ISO 9001-2000 and CMMI standards, Smartronix demonstrates to both existing and potential clients its commitment to delivering products and services that meet or exceed their requirements in reliability and usability. Among other corporate certifications, Smartronix is a Certified Microsoft Gold Partner, which validates, at the highest level, the company's competence and expertise with Microsoft solutions and technologies.

Smartronix has been recognized as an Outstanding Employer by the Maryland Committee for Employer Support for the Guard and Reserve, an Employer of Choice by Northern Virginia Family Service, the Best Technology Consulting Firm to Work For by Vault, one of the 50 fastest-growing companies in the Greater Washington D.C. area, and one of the top 500 and 5,000 nationally as ranked by Washington Post and Inc 500 media, respectively.

## **OUR TEAM**

Smartronix is proud to announce that it has teamed with KPMG LLP, Synteractive, and TMP Government. These highly skilled and experienced small and large businesses play significant roles in government and private sector consulting with a high degree of professionalism and experience. Our approach focuses on assembling and integrating a highly professional, capable, experienced, and integrated team that will work collaboratively to build Recovery.gov 2.0.

**KPMG LLP.** KPMG LLP, the audit, tax, and advisory firm ([www.us.kpmg.com](http://www.us.kpmg.com)), is the United States member firm of KPMG International. KPMG International's member firms have 137,000 professionals, including more than 7,600 partners in 144 countries. KPMG will provide financial, policy, and reporting knowledge regarding the ARRA as well as data management and coordination support.

**Synteractive.** Synteractive ([www.synteractive.com](http://www.synteractive.com)) is a strategy and business solutions consulting firm specializing in leveraging the power of information to radically improve the efficiency and effectiveness of complex organizations. Synteractive has a proven record of using Microsoft Office SharePoint Server technology to aid in business transformation efforts of both federal government agencies and private companies. Their expertise in Web 2.0 technology implementation will be leveraged to transform Recovery.gov from a mere information dissemination Web site into an interactive platform where Americans can swap stories about

stimulus projects in their areas, upload pictures illustrating the effects of the projects, blog about their experiences, and ultimately engage as a meaningful member of the Recovery community.

***TMP Government.*** TMP Government ([www.tmpgovernment.com](http://www.tmpgovernment.com)), a wholly owned subsidiary of TMP Worldwide, is a top 40 digital agency (Ad Age, May 2009) and develops total communications programs exclusively for government, contractors, and associations. As a digital powerhouse specializing in Web 2.0, its federal Outreach Specialists help clients reach their target audiences and communicate their messages with relevance and results. The company delivers innovative commercial-class solutions, adheres to best practices, and complies with strict industry compliance regulations such as section 508 of the Americans with Disabilities Act. TMP Government is committed to developing a state-of-the-art Recovery.gov Web site that will demonstrate how this unprecedented effort to jump-start the economy will touch the lives of every American.

## **OUR TASK**

The Smartronix Recovery.gov 2.0 Team is required to design, procure, install, configure, secure, operate and maintain an entire Web infrastructure (development, test, staging, and production components) to support tens of millions of users. The Team also must provide a business intelligence platform for reporting and advanced data visualizations for hundreds of thousands of reporting entities. The solution must be robust, fault tolerant, secure, and highly available. A mirrored continuity of operations environment is also required.

For an extensive understanding of the task facing our Team, please reference the Recovery.gov 2.0 Statement of Objectives, which can be viewed online at: <http://www.scribd.com/doc/16515421/RAT-Board-Solicitation>.